

NFAA STYLE GUIDE

QUESTIONS?

CONTACT BRANDING@NFAAUSA.COM

PRIMARY LOGOS



PRIMARY - HORIZONTAL



SECONDARY - SQUARE

LOGO VARIATIONS



TYPOGRAPHY

*ALL FONTS AVAILABLE VIA ADOBE/TYPEKIT

RIFT BOLD & INTERSTATE

LOREM IPSUM DOLOR SIT

Nibh euismod tincidunt

Lorem ipsum dolor sit amet, conse ctetuer adipiscing elit, sed diam nonummy nibh euismod tincid Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh

1,275

DUIS AUTEM

“Lorem ipsum dolor sit amet, consectetur adipis cing elit, sed diam nonummy nibh quis nostrud”

- LOREM IPSUM

RIFT SOFT BOLD ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

0123456789 ? ! & @ ' " " « » % * ^ # \$ £ € ¢ / () [] { } . , ® ©

INTERSTATE BOLD

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ**

abcdefghijklmnopqrstu v w x y z

0123456789 ? ! & @ ' " " « » % * ^ # \$ £ € ¢ / () [] { } . , ® ©

COLORS



	PANTONE C	C	M	Y	K	R	G	B	HEX
NFAA RED	PMS 7626	0	90	92	8	198	53	39	C63527
NFAA DARK RED	PMS 7624	4	91	74	48	128	47	45	802F2D
NFAA NAVY	PMS 2965	100	40	0	82	0	38	62	00263E
NFAA YELLOW	PMS 130	0	32	100	0	242	169	0	F2A900
NFAA CYAN BLUE	PMS 311	65	0	6	0	5	195	221	05C3DD
NFAA DARK GREEN	PMS 561	91	13	60	53	0	89	76	00594C
NFAA GREEN	PMS 7745	23	5	95	16	171	173	35	ABAD23
NFAA GREY	PMS WARM GRAY 1	10	10	11	0	215	210	203	D7D2CB
NFAA DARK NAVY	PMS BLACK 6	100	61	32	96	16	24	32	101820

RIFT SOFT MEDIUM ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

0123456789 ? ! & @ ' " " « » % * ^ # \$ £ € ¢ / () [] { } . , ® ©

INTERSTATE LIGHT

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ**

abcdefghijklmnopqrstu v w x y z

0123456789 ? ! & @ ' " " « » % * ^ # \$ £ € ¢ / () [] { } . , ® ©